



Tomorrow's Online Marketing
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TomorrowsOnlineMarketing.com

2015 CIO Review Google Service Provider of the Year based on ROI for Clients
Featured in May 31, 2016 Issue of Forbes for being among America's Top Digital Marketers
Attended an Invitation Only Google Partners Summit in 2015 based on Performance for Clients
Insights Success Top 50 Digital Marketer 2016
Accredited Marketing Professional with Bing

Case Study #1:

Though we are proud of our approach in taking care of our clients, we know that numbers tell more of the real story. Here are a few stats and metrics from our experience with a Top 30-40 Trucking Company in size (2015 and 2016 Transport Topics Stats). We can disclose more information & proof upon request.

Dec 2013 to July 2014 TOM Apps: 1934

Dec 2014 to July 2015 TOM Apps: 5357

Dec 2013 to July 2014 TOM Lead Forms: 2651

Dec 2014 to July 2015 TOM Lead Forms: 7075

Dec 2014 to July 2015 TOM Tracked Calls: 8081

Dec 2014 to July 2015 TOM Estimated Trunk Calls: 25000-32000

2015 vs 2014 Jan-Aug Traffic: 114.44% Increase in Traffic

(238,920 vs 111,416)

2015 vs. 2014 Jan-Aug Traffic: 94.51% Increase in Completed Lead Forms

(7012 vs 3605)

Tomorrows Online Marketing was responsible for 74% of the total Apps while only making up 38-45% of the actual budget. We were also responsible for over 75% of the Hires in 2015.

Case Study #2:

While we are very proud of what we have done for Large Trucking Companies, we are just as excited to work with Small & Medium Size Carriers. Their needs are just as important to us.

Here are a few stats & metrics from our experience from a small, but great, family owned trucking company. They run about 70 trucks, with a goal of hitting 100 by the end of the year. We can disclose more information & proof upon request. Their budget is very limited compared to most trucking companies.

For The Month of April 2017:

191 Lead Gen Forms

38 Phone Calls

34 Website Contact Forms

Several new drivers have applied or already been hired, but quite a few others are still in the application or hiring process, so we do not have exact numbers yet.

Based on our results, the clients have committed for the long term with us and we will shatter their hiring goal by the end of this year.